



# CALL FOR PRESENTERS

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2012 *HypnoBirthing*<sup>®</sup> Educational Conclave

*"Bringing the Dawn of Change"*

October 13 & 14, 2012

Hampton Inn & Suites  
16620 N. Scottsdale Rd.  
Scottsdale, AZ 85254

## SUBMIT A PROPOSAL

*If you are submitting a Speaker's Proposal, please complete the numbered items below typed on a separate sheet. **Please be sure that you will be able to present on the indicated dates listed above before you submit a proposal.***

1. Your name should appear at the top of the sheet along with your most significant career initials.
2. The title (and subtitle, if any) of your presentation. Please attempt to connect your title, subtitle, and course content to our theme "*Bringing the Dawn of Change*". Go ahead—be clever.
3. Objectives: Using a bulleted format, list approximately 5 skills or techniques that participants will learn as a result of attending your presentation. Your list of objectives can begin with "Participants will be able to. . ." Please use tangible outcomes and learned abilities and skills, rather than expressions such as: "Gain an understanding..." or "Gain insight into..."
4. Include a 75-word description of the content of your presentation and cite the intended audience; such as general audience, doulas only, hypnotherapists only. Please keep in mind that your description will be used for marketing purposes and for submission to boards for Professional Development Units approval. Please use clear, complete, and grammatically correct statements. Be sure to include why and how participants will benefit from your presentation and why they should attend.
5. List the teaching approaches you will use for each segment of your presentation—  
Example: lecture, demonstration, video, return demonstration, discussion, Q&A, etc.
6. If you are a newcomer to the Conclave faculty and your work is not known to the Conclave Committee, please give two references of people or groups who can attest to your presentation skills.

Proposals must be complete and should arrive at the Arizona office no later than March 23. Information may be mailed or emailed.

HypnoBirthing Conclave Committee, 5640 E. Bell Rd. #1073, Scottsdale, AZ 85254

To request additional information, please contact Mickey through Sherry Gilbert at [sghypno@aol.com](mailto:sghypno@aol.com)

## CRITERIA

### **HOW YOUR PROPOSAL WILL BE EVALUATED:**

Proposals will be evaluated by the 6-member Conclave Planning Committee based on the following factors:

- Quality of content, timeliness and relevance to the Conclave theme
- Presenter's background and professional/speaking experience
- Quality of the proposal submitted, including thoroughness and accuracy of the proposal form and submitting documents
- Appropriateness for the audience
- Quality of the proposal compared to others submitted regarding the same or similar topics

### **BENEFITS OF PRESENTING:**

- International exposure before groups of hypnosis and birthing professionals
- Publicity in Pre-Conclave promotional materials and HypnoBirthing publications
- Recognition in the Conclave Program and Resource Manual
- Recognition of your skills and expertise in specific areas
- A chance to share your knowledge and experience
- Service to your organization and profession
- One complimentary Conclave registration fee (excludes travel, meals, and lodging). Co-presenters must have a workshop enrollment of at least six persons for a second free registration
- Exhibit space at a reduced price of \$100 per table. Exhibit tables will be **limited**.

### **PRESENTERS WHOSE PROPOSALS ARE SELECTED MUST AGREE TO:**

- Provide additional information as requested by the Conclave Committee
- Cooperate with the HypnoBirthing Institute Conclave Committee on administrative arrangements and **meet deadlines for submissions**
- Refrain from making substantial changes in program content or format without prior approval of the Committee
- Be available to present on either of the two class days of the Conclave
- Prepare and provide an electronic copy of high-quality handouts by August 1, 2009
- Allow HBI to audio and/or video tape the presentation for educational purposes
- A 50% share of tuition revenue (for 3-hour, and pre/post presentations)
- Refrain from selling any product during the session or using the session as a forum for promoting a business, product, class, or service
- Recognize that the reason for your selection is to assist in meeting attendees' educational needs
- Guarantee that they are the sole proprietors of their material and that no proprietary rights or copyrights belonging to any other person exist

# APPLICATION FOR PRESENTER

## **Presenter(s) Information:**

All submissions must include the following information for each proposal: (Print or Type)

**Presenter(s)** \_\_\_\_\_ **"career initials"** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State/Country** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Office Phone** \_\_\_\_\_ **Home** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Social Security and/or Federal ID** \_\_\_\_\_

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## **Proposal Information:**

**1. Title and Subtitle (if any)** \_\_\_\_\_

- 2. Format**
- Seminar (90 min)
  - Workshop (3 hours)
  - 1-day Pre-Conclave Workshop\*
  - 2-day Pre-Conclave Workshop\*
  - 1-day Post-Conclave Workshop\*
  - 2-day Post-Conclave Workshop\*

*\*Pre- and Post-Conclave workshop assignments are limited to presenters who are able, through their own marketing, to bring additional attendees to their workshops. If you are selected for a Pre- and/or Post-Conclave presentation, you will be expected to provide flyers/ads for emailing to members. The Institute will distribute your ads, but cannot be responsible for their creation.*

**3. Audio- Visual Requests:** (Please check as appropriate or indicate "Nothing". Requests for Audio Visual Aids must be submitted with this proposal. No additional equipment will be available at the conclave. The Institute will not be responsible for equipment for PowerPoint presentations. Presenters must provide for PowerPoint needs. Microphones will be provided in rooms according to size of group and room.)

White Board/Flip Chart       DVD Player/TV       CD Player

Other \_\_\_\_\_       Nothing Needed

**I will need an exhibit table**

**I agree to abide by the listed criteria, to cooperate with HBI Conclave Committee arrangements, and to comply with deadlines. I understand that if I fail to meet stated deadlines, it may be necessary to delete my presentation from the Conclave program.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date